



Sheep Profit Improvement Plan

This autumn we have launched the 'Westpoint Sheep Club' and 'Sheep Profit Improvement Plan' - a flexible approach to catering for your precise veterinary requirements throughout the year. Whether a large scale commercial sheep producer, pedigree breeding flock or smallholder it is possible to specifically devise each Sheep Profit Improvement Plan to cater for any enterprise. The concept provides the opportunity to recognise veterinary fees as a fixed and not variable cost, which can be spread across the year through a monthly payment plan targeted at improving farm budgeting.

WESTPOINT SHEEP CLUB

The entry level scheme is the **Westpoint Sheep Club**, a membership scheme offering flock health planning at a reduced rate and additional incentives to encourage flocks keepers to work more closely with their vet. It includes:

- **Establishing an Annual Flock Health Plan or undertaking a health plan review**
- **2 additional visits throughout year, to review flock health at critical points through the flock calendar**
- **10% off all additional veterinary time, visits and lab fees billed directly through WVG**
- **10% off all veterinary medicines purchased through the WVG dispensary**
- **Monthly payments to spread costs**
- **Year wall planner with all pre-planned Sheep Club visits pre-booked**
- **Your own designated sheep vet (and back-up!)**
 - ◆ Receive 'Sheep Newses' – Quarterly Newsletter & monthly disease risk email update
 - ◆ Regional discussion group meetings & organised farm walks/visits/trips
 - ◆ Access telephone and/or e-mail advice

The plan is designed by **YOU** to target areas of improvement for your individual enterprise whilst remaining affordable. The process will allow a structured approach to improving farm performance, by initially setting targets, achieving them and monitoring the results.

In addition to the core veterinary services of the Westpoint Sheep Club, additional services can be added, with the aim of improving the profitability of your enterprise, through Sheep Profit Improvement Plans.

SHEEP PROFIT IMPROVEMENT PLANS

The **Sheep Profit Improvement Plan** is a flexible tiered system, offering Westpoint Sheep Club members the opportunity to 'bolt on' additional services of your choice. You can select from the following options, tailoring your choice to the needs of your farm.

- **Parasite Monitoring & Control**
 - **Ram Fertility Testing**
 - **Lameness Management**
 - **Lamb Health Management**
 - **Infectious Disease control & Eradication**
 - **Blood Sampling – i.e. Nutritional Status**
 - **Disease Investigation and Post-Mortems**
- In future Pregnancy Scanning, AI & Embryo Transfer*

- Please contact your local practice for further information -

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